



Public Affairs & Communication Strategy Qualification Course Suggested Reading Materials



Read ahead material for PACS-Q

DINFOS/Pavilion Resources

- DINFOS grammar guide (separate attachment)
- Communication Planning 101 Series:
<https://pavilion.dinfos.edu/Topic/Article/2339491/communication-planning-101/>

Key Joint Publications - Joint Publications can be found on the Joint Doctrine, Education & Training Electronic Information System (JDEIS): <https://jdeis.js.mil/jdeis/index.jsp>

- Joint Publication 3-61 Public Affairs – Read each chapter introduction or overview.
- Joint Publication 3-13 Information Operations – Read chapter I and II.
- Joint Publication 5-0 Planning – Skim chapters I, II and III (122 pages).
- DOD Instruction 5040.02 Visual Information
<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodi/504002p.pdf>
- DOD Instruction 5400.13 Public Affairs Operations
<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodi/540013p.pdf>
- DOD Directive Information Operations
chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodd/360001p.pdf?v%20e%20r=2019-08-12-094732-187>
- DOD Directive Operations Security Program - (pages 13-15, 31)
<https://www.esd.whs.mil/Portals/54/Documents/DD/issuances/dodm/520502m.PDF?>

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